

Niryat Patrika



a monthly newsletter

February 2022



Uttar Pradesh Export Promotion Council

Set up under Department of MSME & Export Promotion, Government of Uttar Pradesh
Niryat Bhawan, 8, Cantt. Road, Qaiserbagh, Lucknow, Uttar Pradesh 226001



From the Editor-in-chief's desk

Dear Reader,

We bring to you the 2nd edition of our monthly newsletter “**Niryat Patrika**” from Uttar Pradesh Export Promotion Council (UPEPC).

UP's export grew from INR 72,507.2 Cr during Apr-Nov 20 to INR 95,834.9 Cr during Apr-Nov21, registering an increase of more than 32%. Among all the states in the country UP stood at 5th position in terms of exports. We are committed to double the exports from the state in next 3-4 years and are continuously undertaking

substantial steps in this direction. This monthly newsletter with sectoral focus is one such step to assist the exporters of different products to know more about the industry and opportunities available in the market.

In this issue of monthly newsletter, we have focused on “Apparels (ready-made-garment)” sector and have tried to provide an overview of its performance, available government schemes, events organized & participation, and markets catered.

UP contributed to ~12% of the country's total apparel export in FY 20-21. This sector contributed to ~8.6% of Uttar Pradesh total exports during Apr-Nov 2021 and increased by more than 45% compared to the same period in FY 20-21. UP's apparels exporters serviced export orders from approximately 145 countries all over the world. Gautam Buddha Nagar, Gaziabad, and Kanpur continue to support the exports as the key manufacturing zones of apparels in the state.

We envisage that this newsletter may support budding as well as established exporters of the state through information dissemination on product export trends, supporting schemes and policies of the government, export news, etc. Our telephonic and email helpdesk is also available at your disposal for any information related to this newsletter or export related queries in general.



Editor-in-chief
Dr. Navneet Sehgal,
ACS, Deptt. of MSME &
Export Promotion

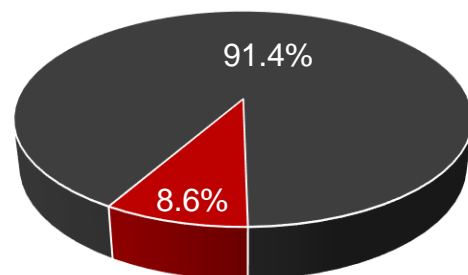
Feature article

Sector in Focus – Apparels exports from Uttar Pradesh

The global trade in apparels have shown a positive growth trend with a CAGR of ~4% in the past 5 years. The exception being the COVID year (2020). The top markets contributing to ~60% of the global trade in apparels are USA, Germany, Japan, UK, France, Spain, Italy, Netherlands and Poland. The global import concentration for the apparels sector is found to be in the USA and Europe. China, Bangladesh, Vietnam, Germany, Italy and Turkey are the leading exporting countries globally by virtue of their manufacturing cost competitiveness.

However, India has also strengthened its position on the global trade map for apparels. Uttar Pradesh contributes significantly to this. The state contributed to ~11.8% of India's apparels exports in FY 20-21. Apparels

Share of apparels sector in UP's exports

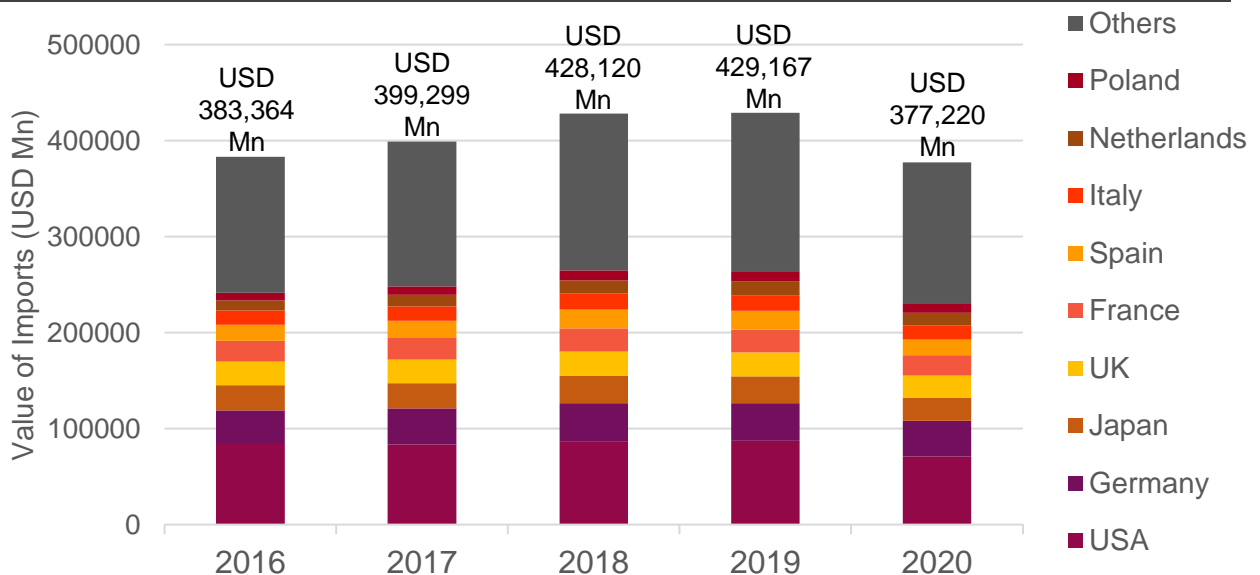


■ Others ■ Apparels

exports from UP increased from INR 9,200 Cr in FY 2016-17 to INR 10,750 Cr in FY 2020-21, growing at a CAGR of ~13.7%.

The apparels export increased by 45% April to November 2021 as compared to that with April to November 2020. This was despite the severe COVID-19 situation and frequent lockdowns indicating the robustness of the apparel sector in the state.

Top importing countries for Apparels (HS 61 & 62)



The key products being exported from Uttar Pradesh are listed in the table below. Select top 10 products contributes to ~42% of UP's apparels exports. The table also details on product wise top three markets

where UP's exports were directed to. A uniformity in export destinations is observable, wherein US and European countries account for a large share.

Top products exported from Uttar Pradesh (HS 61 & 62)

S. N.	HS Code	Description	UP's exports Apr-Oct 21 (INR Crores)	% Share in apparel's exports	Top 3 markets
1	620442	Dresses Of Cotton	829	11.5%	USA (31.3%), Spain (15.1%), UK (12.2%)
2	620443	Dresses Of Synthetic Fibres	776	10.8%	USA (31.1%), UK 23.5%, Germany (8.4%)
3	620630	Blouses,Shirts and Shirts-Blouses of Cotton	515	7.1%	USA (24.8%), Spain (19.8%), France (9.4%), UK (9.4%)
4	621143	Garments Of Man-Made Fibres, n.e.s.	447	6.2%	USA (40.6%), UK (17.2%), Spain (7.6%)
5	620640	Blouses,Shirts Etc Of Man-Made Fibres	393	5.4%	USA (16.1%), UK (15.3%), Germany (14.5%), Spain (13.4%)
6	620444	Dresses Of Artificial Fibres	369	5.1%	USA (22.6%), Spain (16.9%), Brazil (8.2%)
7	621142	Garments Of Cotton for Women or girls	323	4.5%	USA (36.4%), UK (13.1%), Spain (11.4%)
8	610910	T-Shirts Etc Of Cotton	188	2.6%	UAE (25.6%), USA (20.9%), Israel (19%)
9	620449	Dresses Of Textile Materials	168	2.3%	USA (36.1%), Spain (18.8%), UK (11.4%), Netherlands (11.2%)
10	611420	Garments Of Cotton, n.e.s.	157	2.2%	USA (62.9%), UK (14.7%), Germany (8.9%)
		Others	3,050	42.3%	
		Total	7,213	100%	

Opportunities for UP's exporters

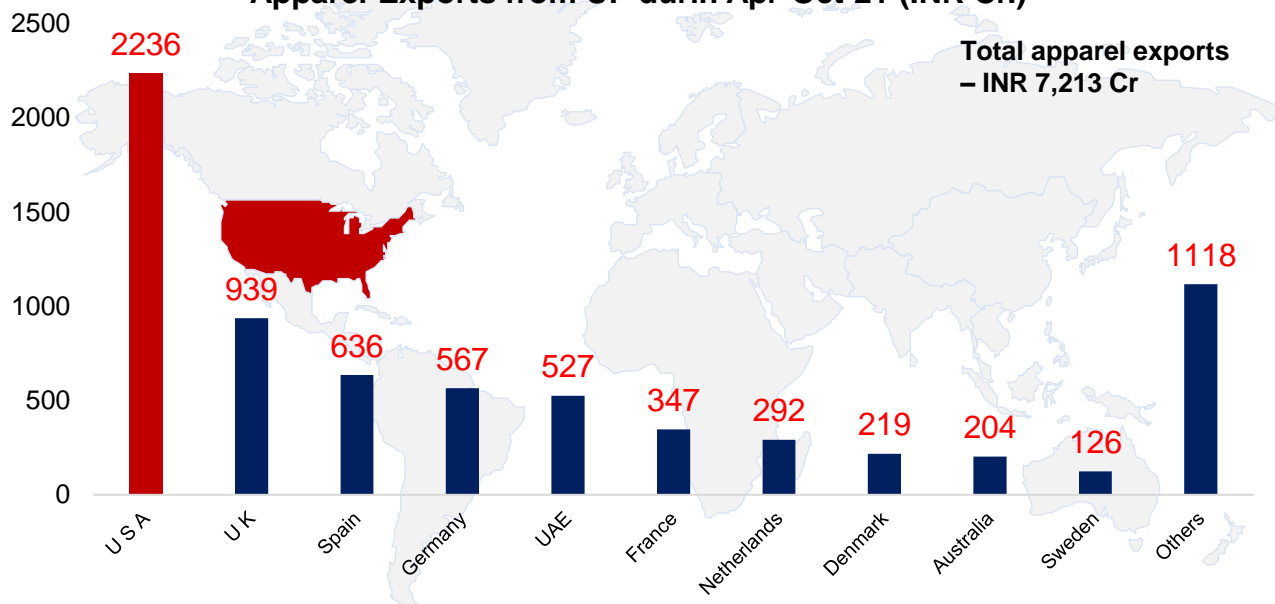
Uttar Pradesh exported apparel products to ~145 countries. However, the export concentration is found in top 10-15 countries, accounting for more than 80% share in UP's

apparel exports. Hence, for pursuing a leap frog growth, it is imperative for UP's exporters to explore & diversify into new markets and scale up in existing ones.

At present, Uttar Pradesh exported apparel products of value around INR 7,213 Cr during Apr-Oct 21. INR 2,236 Cr of apparels were exported to the USA alone. Other top markets serviced

by UP' include UK (13%), Spain (8.8%), Germany (7.9%) UAE (7.3%), France (4.8%), Netherlands (4.1%), Denmark (3%), Australia (2.8%) and Sweden (1.7%)..

Apparel Exports from UP durin Apr-Oct 21 (INR Cr.)



The table below illustrates other explored by apparel exporters from a significant markets which may be diversification point of view.

S. No.	Country	Total imports, 2020 (USD Mn)	India's exports, 2020 (USD Mn)	UP's Exports, 2020 (USD Mn)
1	Japan	23,954.0	181.5	6.5
2	Italy	14,440.6	267.0	24.6
3	Poland	10,225.7	160.8	9.0
4	Belgium	9,865.5	152.7	8.8
5	Canada	9,096.7	175.8	9.5
6	Korea	7,989.4	38.6	2.1
7	Switzerland	7,081.6	41.8	2.8
8	Austria	6,675.6	18.6	1.2
9	Russia	6,367.9	57.5	3.0
10	Mexico	3,330.3	84.8	6.7
11	Czech Republic	3,060.4	45.9	1.2
12	Saudi Arabia	2,730.6	378.5	18.4
13	Ireland	2,297.6	51.7	2.7
14	Portugal	2,203.8	30.9	4.7
15	Norway	2,162.7	13.7	2.1

Supporting ecosystem in Uttar Pradesh

G.B. Nagar in Uttar Pradesh has emerged as one of the key hubs of apparels manufacturing in the state. The district contributes to approximately 90% of the manufacturing output from Uttar Pradesh. G.B. Nagar has also been identified as the ODOP district for ready made garments.

The proximity of G.B. Nagar with the IGI airport, ICDs at Dadri and Tughlaqabad enables fast paced movement of goods. The upcoming transportation and logistics projects in the district like, Multi-modal logistics hub, Jewar airport will further improve the logistics ease for exporters of the state and G.B. Nagar in particular.

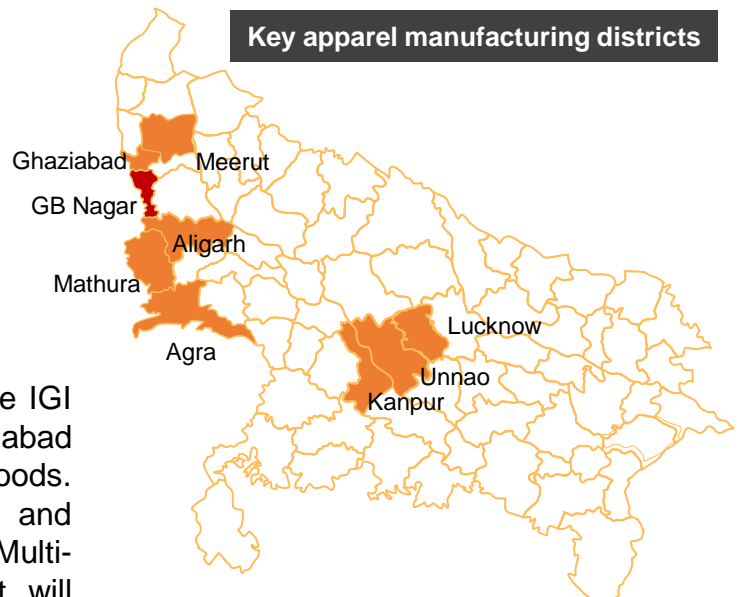
G.B. Nagar also lies on the western and eastern dedicated freight corridors. Other important districts from apparel manufacturing point of view are Ghaziabad, Meerut, Mathura, Agra, Aligarh, Kanpur, Unnao and Lucknow.

The state specializes in several traditional crafts like, chikankari, zari zardozi, banarasi sarees, etc. which have been recognized as an ODOP product or provided a G.I. mark. Such initiatives may potentially improve the commercial value of goods being manufactured in the state and support the exporters in marketing their products with stakeholders of the target markets.

Also, there are several institutions that can support UP's exporters in product

Conducive policy support

The state government provides several incentives to apparels and textiles manufacturers through the Handloom, Powerloom, Silk, Textile & Garmenting Policy 2017: Govt. of Uttar Pradesh. The state also provides certification cost subsidies, gateway port subsidies are provided through the Uttar Pradesh Export Promotion Policy 2020-25. A brief summary of the incentives under these policies is listed on the following pages:



development, R&D, training, testing, etc. Northern India Textile Research Association (NITRA) is one such agency in Ghaziabad that supports MSMEs, artisans, etc. in different facets of apparel manufacturing.

The state has also planned to develop supporting infrastructure for the apparels sector. A 150 acre apparel park is proposed through YEIDA in Noida where land allotment has already started. Another textile hosiery park and apparel park is proposed in Kanpur and Ghaziabad respectively through UPSIDC. The state has also planned to develop several Common facility centers through the ODOP CFC scheme in the identified manufacturing clusters to further support apparels sector in the state.

Handloom , Powerloom, Silk, Textile & Garmenting Policy 2017: Government of Uttar Pradesh

S.No	Type of incentives	Brief Description
1	Land cost subsidy on land purchased from Govt. Agencies	@50% of land cost will be reimbursed @30% land subsidy (Gautam Buddh Nagar)
2	Incentives for Private Textile Industrial Parks Development	<ul style="list-style-type: none"> - Over and above the Central Govt. Schemes - Land cost interest subsidy (max limit of INR 1Cr per annum) - Subsidy on development of internal infrastructure - Stamp duty exemption - Applicable for parks except in GB Nagar
3	Fixed Capital Investment Subsidy	<p>Capital subsidy of 25% of plant and machinery based on:</p> <ul style="list-style-type: none"> - up to INR 2 Cr for project investment \leqINR 10 CR or min. employment of 50 - up to INR 10 Cr for project investment >10 Cr and ≤ 50 Cr or employment ≥ 200 - up to INR 20 Cr for project investment >50 Cr and ≤ 100 Cr or employment ≥ 300 - up to INR 40 Cr for project investment >100 Cr and ≤ 200 Cr or employment ≥ 500 - up to INR 100 Cr for project investment >200 Cr or employment ≥ 1000 <p>Capital subsidy of 20% silk reeling units requiring a capital investment of \geq INR 1 Cr</p>
4	Stamp Duty Exemption on land, shed or industrial tenements purchased/ leased from State or Central Govt. or their undertakings	<ul style="list-style-type: none"> - 100% exemption for units set up in Bundelkhand, Poorvanchal, Madhyanchal and Paschimanchal (except GB Nagar district) - 75% exemption for units in GB Nagar - 100% exemption on development of infrastructure facilities - 50% exemption for first buyer of every plot/unit in private/JV SPV developed textile park - 100% exemption for Sericulture chaaki, koya production, threading units
5	State GST Reimbursement	<p>Annual upper limit of 25% of fixed capital investment (land, building, other construction and plant & machinery) or actual tax deposited, whichever is less, for a total period of 10 years:</p> <ul style="list-style-type: none"> - @90% for MSME units - @90% for non- MSME units in Poorvanchal and Bundelkhand - @75% for non- MSME units in Madhyanchal and Pashchimanchal - @60% for non- MSME units in GB Nagar - @80% for Mega and Super-Mega category textile units
6	Electricity	100% exemption from electricity duty to new units for 10 years
7	Interest Subsidy	- @7% for loan taken for procurement of TUFs eligible plant & machinery from banks/financial institutions for a maximum period of 7 years subject to a cap of INR 1.5 Cr per year per unit (INR 75 Lakh in GB Nagar)

S.No	Type of Incentive	Brief Description
8	Infrastructure Interest Subsidy	- @5% for a maximum period of 5 years subject to a cap of INR 1 Cr per unit
9	Quality Development Subsidy	For textile industry associations and textile industrial units' group - @5% for a maximum period of 5 years subject for research and development of testing, quality certification labs and tool rooms with max.limit of INR 1 Cr per lab/tool room.
10	Mandi Fees Exemptions	For a period of 5 years on purchase of raw material for all textile units
11	EPF Reimbursement	For workers not covered under "Employees Provident Fund Scheme Reforms / Pradhan Mantri Rojgar Protsahan Yojana": - 50% employers' contribution for 5 years for new textile units with employment ≥ 100 - 60% employers' contribution for 5 years for textile units with employment ≥ 200
12	Employment Generation Subsidy	INR 3,200 per employed person per month for mega and super mega garmenting units for 5 years (except GB Nagar and Ghaziabad) - subject to conditions
13	Export Promotion Incentives	For new units freight reimbursement from units to ports @ - 75% for first 2 years, 50% for the next 2 years, 25% in the 5th year
14	Additional Incentives	Additional interest subsidy and SGST benefits been provided to SC/ST/ Women/Specially Enabled Entrepreneurs

*Note – For detailed incentive/scheme please refer "Handloom, Power-loom, Silk, Textile and Garmenting Policy 2017 of UP State Government" Source: UP Government Websites

Export oriented incentives provided by GoUP

Incentives under marketing development assistance and gateway port schemes



60% subsidy under **Marketing Development Assistance (MDA)**; (Subject to ceiling/ end use)



INR 6,000 – INR 12,000 Gateway port subsidy **on cost of shipping containers** (Subject to ceilings/ container configuration)



50% of the quality certification cost (Subject to ceiling)



Sectoral/ product based advisory committees to support the growth of exports from select sectors



Green card for exporters with a good track record to ease custom clearance of goods



State export awards for exporters selected on export performance evaluation

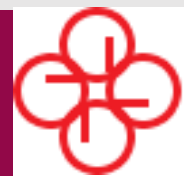


Exporter helpdesk to facilitate grievance redressal for exporters

The central government also provides several incentives for the apparels sector, which can be potentially leveraged by the manufacturers and exporters of the state. A brief summary of the same is provided in the table below:

S.No	Incentive/Scheme	Brief Description
1	Rebate of State and Central Taxes and Levies (ROSCOTL)	<ul style="list-style-type: none"> - Exporters issued a Duty Credit Scrip (based on the value of embedded taxes and levies contained in the exported product) - The duty scrips can be used to pay customs duty for the import of equipment, machinery or any other input - Scheme extended up to 31st March 2024 - Remission of Duties and Taxes on Exported Products (RoDTEP) benefits to all exports is approved by the Govt.
2	Amended Technology Up-gradation Fund Scheme (ATUFS)	<ul style="list-style-type: none"> - Credit linked Capital Investment Subsidy is provided to garmenting, technical textiles, weaving, processing jute, silk and handloom, and composite units - 10%-15% subject to upper limit - Implemented through web-based platform, iTUFS
3	Production Linked Incentive (PLI) Scheme	<ul style="list-style-type: none"> - Covers MMF Apparel, MMF Fabrics and 10 segments/ products of Technical Textiles segment - Incentives based on incremental sales (on set criteria) for 5 years - Conditions of minimum investment on plant, machinery, equipment, civil works (excluding land & administrative building cost) and minimum turnover applied - Scheme 1 requires min. investment of INR 300 Cr and min. turnover of INR 600 Cr (after gestation period of 2 years i.e., in FY 2024-25), an incentive of 15% on achieving the min. turnover. - Scheme 2 requires min. investment of INR 100 Cr and min. turnover of INR 200 Cr (after gestation period of 2 years i.e., 2024-25), an incentive of 11% on achieving the min. turnover. - Incentive will be reduced by 1% every subsequent year
4	Samarth - Scheme For Capacity Building In Textile Sector (SCBTS)	<ul style="list-style-type: none"> - Launched by Ministry of Textiles (MoT) for transforming unskilled manpower to skilled workforce - covers entire textile value chain except spinning and weaving - targeted to train 10 Lakh persons
5	Market Access Initiative Scheme 2021	<ul style="list-style-type: none"> - Provide financial support for undertaking market access initiatives and export promotion initiatives such as capacity building, market research, product development, organizing, participating in trade fairs/exhibitions etc. - Scheme is mostly for EPCs, trade bodies, government recognized institutions for research, product development etc. - Exporters need to be in touch with respective EPCs and trade bodies to avail the benefits of this scheme. - Reimbursement of air fares and statutory compliances in buyer country can be availed by the member exporters. - Minimum eligibility and capped assistance for exporters

Success Story – Ginni Filaments Limited



Established in 1990 as 100% Export Oriented Unit (EOU) for cotton spinning, today, Ginni Filaments Limited (GFL) is one of the leading integrated manufacturers of cotton yarn, processed knit fabrics, knit garments and non-woven fabrics in India. Apart from textiles, GFL has also diversified into consumer products, which include wipes made of spunlace fabric, which are used in personal hygiene and healthcare. GFL is a listed company with a turnover of more than INR 781 Cr (FY: 2020-21) and has a considerable presence in both exports and domestic markets.

The manufacturing units are located at Chhata (District: Mathura), Noida, Haridwar and Panoli (Gujarat). The manufacturing facility at Panoli is India's first state-of-the-art spunlace non-woven fabric which manufactures 12,000 metric tons of non-woven fabrics annually. GFL later forward integrated to knitted fabric and knitted garments. GFL SPINNING MILL at Chhata has an annual yarn spinning capacity of over 25,000 tons of 100% cotton yarns from an installed capacity of 80,016 spindles and 720 rotors.

About 50% of the yarn produced is exported to markets like Europe (Belgium,

Germany, Portugal, Poland, Spain), Bangladesh, Nepal, Turkey, Egypt, Pakistan, Jordan, USA, Latin America (Colombia, Peru, Mexico, Guatemala, Chile), Far-east (China, Vietnam, Hong Kong, Indonesia, etc.)

Late Dr. Rajaram Jaipuria played a pivotal role behind the success of Ginni group. A PhD in economics, he had spent 64 years in managing various industries that included textiles, sugar and synthetic fiber. Shri Shishir Jaipuria is the Chairman & MD of GFL. He is a commerce & law graduate with 30 years of experience in textile industry. He is also the Chairman of the Textiles Committee and Federation of Indian Chambers of Commerce & Industry (FICCI). He has also served as the Director of the National Skill Development Corporation and Northern India Textile Research Association (NITRA), President of Northern India Textile Mills' Association (NITMA), Chairman of Uttar Pradesh committee of PhD Chamber of Commerce & Industry (PHDCCI) & as Chairman of Confederation of Indian Textile Industry (CITI).



In picture:
Shri Shishir Jaipuria

2500 strong & diverse workforce, in-house raw-material warehouse, stringent quality checks, automated waste collection, production and packaging lines, fully automated and well-developed R&D lab are some of the key features of GFL supporting their growth and success.



In the picture: Facility of GFL

Success Story – MLK Export (P) Ltd

MLK
exports



In picture:
Mr. Shishir Kapoor (L),
Mr. Sharad Kapoor (R)



In picture: Manufacturing facility of MLK Exports



The company started its journey with 3 machines in a 3 bhk flat and received their first overseas order from Brazil in the first month itself. In the initial days, stitching and hand embroidery works were done at the flat and washing & finishing were done at another site. Later, the entire

business was shifted to the new facility where MLK exports now have approx. 200 machines and is the very first integrated factory situated in Lucknow.

The company exported around 40,000 pieces in the first year of establishment which has now increased to 3,00,000 pieces per year. The customers include prominent large store houses of Germany, Japan and the US.

MLK Exports is a Govt. of India recognized One Star Export House and has received other awards such as “India SME 100 Award” and “ECGC - D&B Indian Exporters' Excellence Award”.

The company has also launched their computerized embroidery unit and diversified into various fabrics including mill-dyed fabrics. The company keeps trust, consistency and uncompromised quality offerings as their success strategy.

Lucknow is a recognized hub for the Chikankari craft. This craft has been commercialized and promoted by many since years. MLK exports undertook a unique marketing approach wherein the group apprised consumers on the details of the craft and the beautiful hand embroidery techniques that are used in its products. The group also explored and modified several design patterns. Today, MLK exports has made a place for itself in the market and manufacture high-end value-added luxury garments.

MLK Exports, Lucknow was founded in 2004 as a joint-family business by two brothers, Mr. Sharad Kapoor and Mr. Shishir Kapoor who have an expertise of more than 20 years in the garment sector. Family businesses are all about taking the legacy of hard-work forward. Keeping that in mind, the next-generation has joined the family business and both the directors act as mentors.

Success Story – Ramesh Impex Pvt. Ltd



Established in 2006 by Chairman Sh. R. C. Thukral, MD Mr. Sanjay Thukral & Director Mr. Vijay Thukral, Ramesh Impex Pvt. Ltd. is a leading manufacturer and exporter of high-class textile made up items and handicraft items. The company started exporting in 2002 from a small factory in Delhi and then moved to Ghaziabad in the year 2009 where it continued to grow with four factories catering to world market.



In picture: Product pavilions of Ramesh Impex

The company has its own designing team, sampling and in-house facilities for stitching, embroideries and packaging. It has Vama Tex Rapier & Sulzer Shuttleless Looms which can weave linen or cotton fabrics up to 350 cm wide.

The company exports to more than 15 countries with Europe and USA as the major markets. The customer profile is characterized with large scale retailers, chain store systems and importers.



In picture: Manufacturing facility of Ramesh Impex

The company has received “Star Export House” status in 2016 from the Ministry of Commerce, Government of India, “Shri Janeshwar Mishra State Export Award” for 2015 - 2016 and “State Export Award, 2020 - 2021” from the Government of Uttar Pradesh in the category of cotton, readymade garments and threads.

Ramesh Impex Pvt. Ltd. is an active member of “Export Promotion Council of Handicrafts, New Delhi”, “Handloom Export Promotion Council, Chennai” and “The Cotton Textiles Export Promotion Council, Mumbai”, and regularly participates in national and international trade fairs.

News updates

Rate hike on textiles deferred by GST Council

The GST Council's 46th meeting was held in Lucknow under the chairmanship of the Union Finance & Corporate Affairs Minister Smt. Nirmala Sitharaman and the Council has recommended to defer the change in rates for textiles from 5% to 12%. Several industry bodies and states have opposed the proposed increase due to excess pressure on unorganized and MSME sectors.

Operational guidelines for Production Linked Incentive (PLI) Scheme for textiles notified by Ministry of Textiles, GoI

PLI scheme for textiles was announced to promote the MMF apparels and fabrics, and products of technical textiles with an outlay of INR 10,683 crores. The ministry in notification dated 28th December 2021 has outlined the operational guidelines related to said PLI scheme. Online applications will be accepted between January 1, 2022, till January 31, 2022, through the PLI portal. Incentives will be paid for a period of 5 years and is based on the investment/turnover as specified under the scheme.

GoI notifies the setting up of 7 Mega Integrated Textile Region and Apparel (PM MITRA) Parks

Proposed during the FY 2021-22 Union Budget, the Government through Ministry of Textiles in October notified the setting up of 7 Mega Integrated Textile Region and Apparel (PM MITRA) Parks with an outlay of INR 4,445 crores. The operational guidelines has been released on 15th January 2022. The scheme would develop large integrated textile parks jointly with the state governments providing infrastructure facility for complete value-chain of the textile industry such as spinning, weaving, processing, manufacturing, printing etc. This will help in reducing logistics cost, attract investments, employment generation and increase export potential. Provision for incentivizing manufacturing units in the proposed parks has also been considered.

GoI approves continuation of Rebate of State and Central taxes and Levies (RoSCTL) on apparel/ garments and made-ups exports till 31st March 2024

The Rebate of State and Central Taxes and Levies (RoSCTL) scheme notified in 2019 to help exporters through refund of embedded taxes and levies (not currently rebated under any other mechanism) on export of apparels/garments and made-ups has been extended till 31st March 2024. This is done to generate additional investment and improve women employment in textile sector.

Export promotion activities of the council

Export Gateway to Africa (Istanbul, Turkey)

December 2021



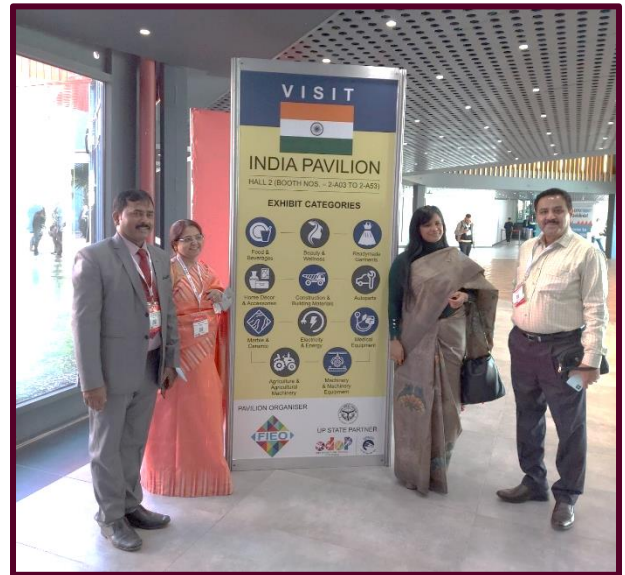
UP STATE PARTNER



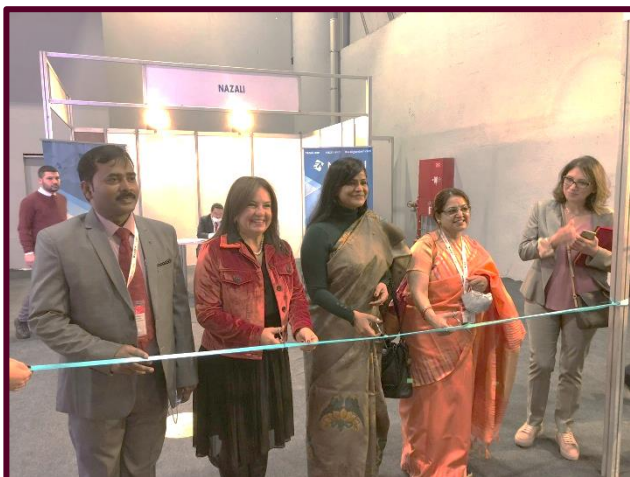
The Export Gateway to Africa was held in Istanbul, Turkey between December 02 to December 04, 2021. This was the 1st edition of the fair organized for Africa by Federation of Indian Export Organisations (FIEO) in association with Uttar Pradesh Export Promotion Council (UPEPC), Lucknow.

The objective of the fair was to establish a trade bridge between the African continent and the country. The entire African annual imports market is 1.5 trillion dollars providing huge opportunity for Indian manufacturers & suppliers.

Over 200 exhibitors showcased their products, and 35000 visitors attended the



In picture: Mrs. Sudhi Choudhary, Consul General, Istanbul, Turkey with Mr. B.C. Tiwari, UPEPC and Mrs. Sunita & Mr. Alok from FIEO



In picture: Mrs. Sudhi Choudhary, Consul General, Istanbul, Turkey inaugurating the Indian pavilion

fair. More than 1,500 purchasing delegations from African countries visited Indian stalls. These were from Ethiopia, Morocco, Kenya, Nigeria, Uganda, Somalia, Libya, Zambia, Congo, Sierra Leone, Tanzania, Egypt, Gambia, Gabon, Senegal, Liberia, Sudan, South Sudan, Mali, Rwanda and Togo. Trade agreements were also signed. Besides Turkey participants were from other countries such as Belarus, Cameroon, Bulgaria, Iran, Portugal, UAE, Algeria, Ukraine, India and Italy.

List of India Participants in the fair

ANKUR TECHNOCRATS, Ghaziabad, UP

CORE & PURE, Ghaziabad, UP

INDTECH CAPACITORS INDIA, Ghaziabad, UP

INSTITUTE FOR INDUSTRIAL RESEARCH & TOXICOLOGY, Ghaziabad, UP

KIAN INTERNATIONAL Aligarh, UP

KHALID MEATEX, Meerut, UP

LANDMARK CRAFTS PVT LTD , Ghaziabad, UP

NABEEL MEATEX, Meerut, UP

NEXT GEN, Ghaziabad, UP

ROBOTECH AUTOMATION PVT LTD, Ghaziabad, UP

SHAKTI ENTERPRISES, Aligarh, UP

SHAILJA INTERNATIONAL Aligarh, UP

Spnjit Engineering Solutions Pvt Ltd, Ghaziabad, UP

ADITYA TRADING COMPANY, Thane, Mumbai

ANGEL IMPEX, Chennai

BUY HAPPY MARKETING, Chennai, Tamil Nadu

BUY HAPPY MARKETING

DEE BEE ENTERPRISES, Vadodara, Gujarat

ESS PEE QUALITY, Mohali, Punjab

FUSION DEHYDRATES, Mahuva, Gujarat

MOTHERS KITCHEN LLP, New Delhi

OASIS GROUP OF COMPANY (OASIS TILES L.L.P) Timbdi, Gujarat

PROVEERA EXPORTS PRIVATE LIMITED, Ahmedabad, Gujarat

SAVOUR INDIA, RAJASTHAN

SWAPS COUTURE, Andheri East, Mumbai

25 Indian companies from sectors like home textile & furniture; textile & ready-to-wear , footwear; food & drink; food processing machinery & packaging; machinery & machinery equipment; agriculture & agriculture machinery; building & building materials; marble & marble machinery; environmental technologies & energy; machinery & technologies; health, oral and dental health & medical equipment; cosmetics & personal care products ; hygiene & cleaning product; ceramics, kitchen, and bathroom equipment participated in the fair. **Uttar Pradesh had the largest group with 13 out of 25 companies representing the state.**



In picture: UPEPC sponsored participants at the Indian pavilion of "Export Gateway to Africa" event

The India Pavilion was inaugurated by Ms. Sudhi Chaudhary, Consul General (Designate) Consulate General of India, Istanbul, Turkey.

The expected business generated during the event was around USD 20 million. FIEO plans to conduct such fairs with over 400 participants in the future.

AGM Meeting

The AGM Meeting was organized on 29 – 30 December 2021, under the chairmanship of Dr. Navneet Sehgal, ACS, Dept. of MSME and Export Promotion. The meeting was coordinated by UPEPC's

Company Secretary Mr. Chandrika Prasad Shukla. The meeting was joined by the board members and other stakeholders of the council.

December 2021

UP floor at the Indian Pavilion of Dubai Expo 2020

December 2021

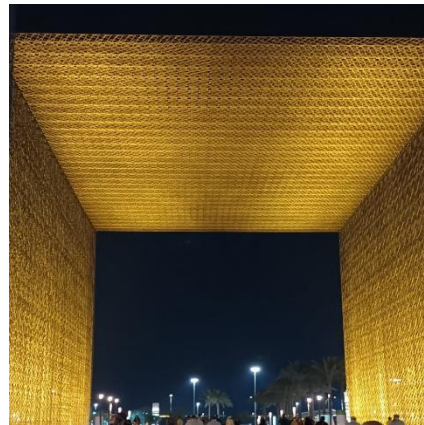
The state of Uttar Pradesh showcased its business attractiveness, sectoral developmental growth journey, promoted its exports and investment opportunities across key sectors like Food processing, Tourism, Textiles, MSMEs, Healthcare, Education, ODOP and Start-up at the India Pavilion in Expo 2020 Dubai in association with FICCI as Industry Partner, during the state week from 10th to 23rd December 2021.

The Hon'ble Chief Minister of Uttar Pradesh, Shri Yogi Adityanath ji, through a video message kickstarted the proceedings at the inauguration of U.P. floor at the India pavilion. He stated that 'Uttar Pradesh is one of the biggest industrial market. Under the leadership of the Hon'ble Prime Minister Shri Narendra Modi ji, by following the principle of 'Reform-Perform-Transform', the state has taken numerous initiatives to transform its industrial landscape.'

Hon'ble Cabinet Minister – NRI, MSME & Textile, Shri Siddharth Nath Singh, in his keynote address discussed on the strong bilateral relationship between UAE and India; UAE being the 3rd largest trading partner and 9th largest FDI contributor to India. Also, the large Indian community based in the UAE is a key contributor in the economic development. He highlighted the achievements of the state and performances indices as the testimony of the highly effective policy driven governance and business environment.



In picture: Entrance of Indian Pavilion in Dubai Expo



In picture: Entrance gateway of Dubai Expo 2020

Hon'ble Cabinet Minister – Industry Development, Shri Satish Mahana, in his keynote address spoke about UAE being the 3rd largest trading partner of India with total trade between estimated to be worth USD 43,302.53 million in FY21 and USD 39,638.51 million in FY22 (April-Sept). He added, 'There are 4365 Indian companies, 238 commercial agencies and 4862 trademarks registered in the UAE, and the inward Indian FDI stock into the UAE amounted to USD 6.2 billion (2017).' He further highlighted the remarkable industrial growth story of Uttar Pradesh. From bagging the 2nd position in India on Ease of Doing Business (EoDB) ranking, to 6th rank on Logistics Ease Across Different States (LEADS).

Uttar Pradesh high-level delegation met with potential investors and global companies to explore trade and investment opportunities for the state. The delegates from Uttar Pradesh participated in incubator Meet & Mock Pitching Sessions, panel sessions on 'India's Strength in Education: STEM, Medicine and Business' & 'Liberal Arts Education in the making of a Global Citizen: The India Advantage', industry visit to Allanasons Factory in Sharjah & DP World Jabel Ali Port, business meetings with industry associations (Dubai, Sarjah & Abu Dhabi) and many more business and cultural engagements.

Interactive session with ASSOCHAM

December 2021

An interactive session with the exporters of Lucknow and nearby districts on the theme of “Uttar Pradesh Export Opportunities & Challenges” was organized by UPEPC in association with ASSOCHAM UP on December 20, 2021 at Hotel Taj, Lucknow. Shri Anil Kr. Srivastava, MD, UP State Horticulture Cooperative Marketing Federation was the Chief guest of the session. Shri Avijit Pegu, DC, Customs & Shri Umesh Chandra, DC, Industries were among the guest speakers who gave detailed yet specific response to the queries of the participants.



In picture: Shri Anil Kumar Srivastava, Chief Guest with Mr. Umesh Chandra & Mrs. Veena Sharma, UPEPC and Mr. R.K. Sharan, ASSOCHAM

Inauguration of UPEPC's office, MoU with Walmart vriddhi & launch of Niryat Patrika

January 2022

A new office space with amenities like, business center, conference halls, etc. was inaugurated on 6 January 2022 by Shri Siddharth Nath Singh Ji, hon'ble minister, Department of MSME & Export Promotion, Government of Uttar Pradesh. The business center has been developed with IT facilities in order to support MSME exporters, organize discussions, capacity building workshops, etc. The first edition of the monthly newsletter was also launched in this event by the hon'ble minister and Dr. Navneet Sehgal, ACS, Dept. of MSME & Export Promotion, GoUP.

A MoU was also signed between Walmart Vriddhi and Export Promotion Bureau – Uttar Pradesh to support MSMEs in their growth journey. Walmart Vriddhi is a comprehensive training program that supports MSMEs in modernizing their operations, scale up manufacturing and assist them in achieving their domestic and international goals. The program helps MSMEs with tools to potentially become a part of global supply chains of Flipkart marketplace, Flipkart Wholesale ecosystem, Walmart Global sourcing and sourcing programs of other domestic and international players.



In picture: Inauguration of UPEPC's new office by hon'ble minister shri Siddharth Nath Singh and ACS Dr. Navneet Sehgal



In picture: MoU signing ceremony



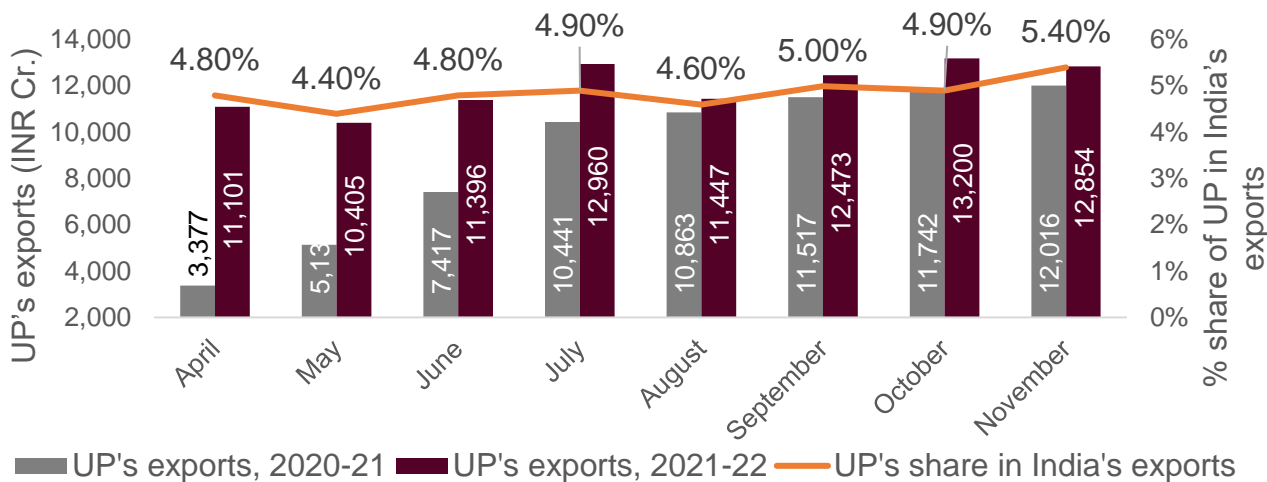
In picture: Launch of 'Niryat Patrika'

UP's Export Performance

UP contributed to ~5% of India's export during Apr-Nov 2021 - ranked 5 among all states

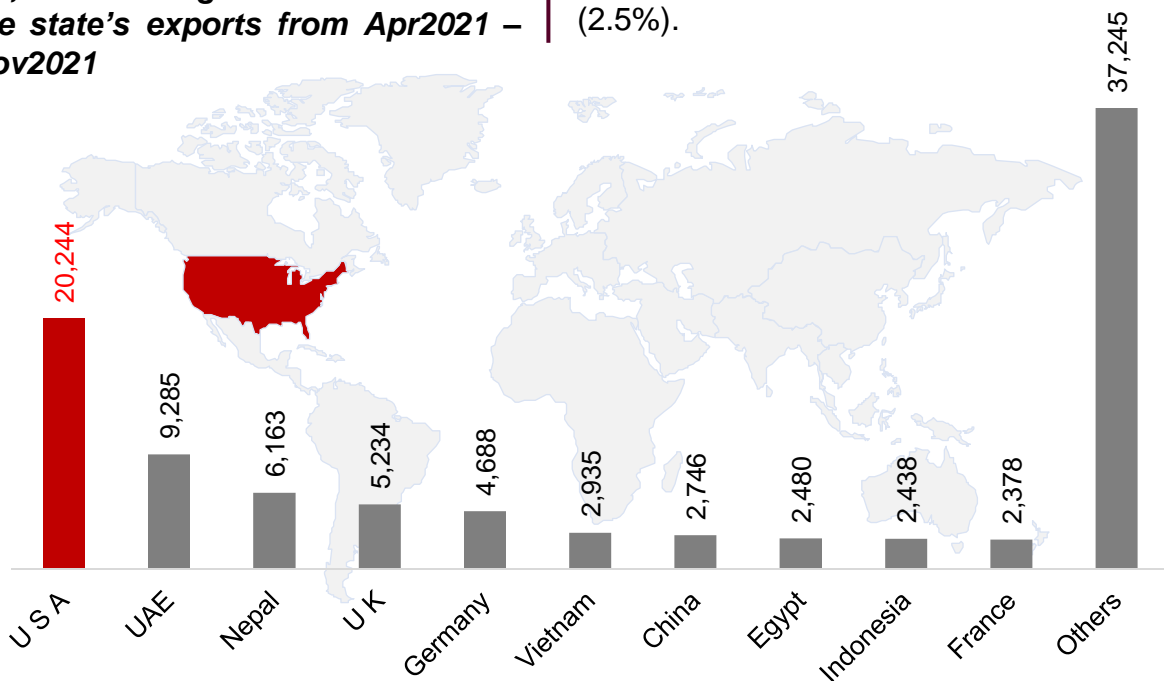
Uttar Pradesh showcased a robust export performance despite the onset of second wave of COVID 19 and lockdowns from April 2021. The state's contribution to India's exports hovered in the range of 4.4% to 5.4% in the period of April 2021 to November 2021. UP's export grew from INR 72,507.2 Cr during Apr 2020 - November 2020 to INR 95,834.9 Cr during Apr 2021 - November 2021, **an overall increase of more than 32%.**

UP's overall export performance



The export data indicates a diverse set of import markets explored by the exporters from Uttar Pradesh. The top regions of exports are Europe, North America, West **USA is the largest export market for UP, contributing a share of 21.1% to the state's exports from Apr2021 – Nov2021**

Asia and South & South-east Asia. The top 10 markets during this period are USA (21.1%), UAE (9.7%), Nepal (6.4%), UK (5.5%), Germany (4.9%), Vietnam (3.1%), China (3%), Egypt (2.6%), Indonesia (2.5%) and France (2.5%).



UP's Export Performance

UP's export product basket showcased appreciable product diversity. The state's exporters undertook exports of agri-products, traditional products like, apparels and leather goods and also illustrated appreciable growth in modern consumer goods sector.

Some sectors showcased a growth rate

which is more than the state's average and emerged as the drivers of export growth from UP. These include key sectors like, Electricals & electronics, Apparels, articles of Iron & steel, engineering goods, furniture, leather goods, glass, sports goods & toys, paper & other metal products.

Hs Code	Commodity Description	UP's exports, April - November 2020 (INR Cr.)	UP's exports, April - November 2021 (INR Cr.)
	Total	72,507.2	95,834.9
85	Electronics, Electrical Machinery & Equipment	11,977.4	15,927.2
02	Meat And Edible Meat Offal	9,633.6	9,718.7
62	Articles Of Apparel And Clothing Accessories, Not Knitted or crocheted	4,180.8	6,297.3
73	Articles Of Iron & Steel	2,739.5	4,172.5
84	Machinery And Mechanical Appliances	2,514.5	3,909.9
64	Footwear, Gaiters And The Like; Parts Of Such Articles	2,992.7	3,833.8
87	Road Vehicles And Parts	2,051.0	3,626.9
76	Aluminium & Articles Thereof	3,008.9	3,544.4
57	Carpets And Other Textile Floor Coverings	2,790.7	3,509.1
10	Cereals	2,698.2	2,948.1
94	Furniture, Bedding And Allied Articles; Lighting, Fittings, etc.	1,529.1	2,895.1
29	Organic Chemicals	2,531.5	2,663.7
42	Articles Of Leather , Saddlery Harness And Animal Guts	1,614.9	2,483.2
17	Sugars And Sugar Confectionery	2,122.7	2,446.4
61	Articles Of Apparel And Clothing Accessories, Knitted Or Crocheted	1,470.6	1,916.6
27	Mineral Fuels, Mineral Oils & Products; Bituminous Substanc	935.8	1,784.0
44	Wood & Articles Of Woods ; Wood Charcoal	968.5	1,629.7
63	Other Made Up Textile Articles; Sets; Worn Textile Articles	1,050.1	1,538.6
83	Miscellaneous Articles Of Base Metal	877.4	1,512.2
70	Glass & Glassware	951.8	1,350.1
39	Plastics And Articles Thereof	1,187.7	1,340.0

UP's Export Performance

Hs Code	Commodity Description	UP's exports, April - November 2020 (INR Cr.)	UP's exports, April - November 2021 (INR Cr.)
71	Pearls, Precious Or Semi-Precious Stones/Metals And Article of Jewellery	864.2	1,272.8
33	Essential Oils Resinoids; Cosmetic And Other Similar Preparations	1,335.6	1,138.6
72	Iron & Steel	513.9	1,117.3
41	Raw Hides And Skins (Other than Furskins)	807.2	1,114.5
74	Copper & Articles Thereof	608.7	849.1
90	Optical, Measuring , Medical & Similar Instruments & Parts	592.5	845.0
48	Paper And Paperboard; Articles Of Paper Pulp, Of Paper	475.0	811.3
95	Toys, Games & Sports Requisites; Parts And Accessories There of	476.6	784.8
30	Pharmaceutical Products	746.3	769.1
68	Articles Of Stone, Plaster, Cement, Asbestos, Mica	420.1	668.3
40	Rubber And Articles Thereof	345.1	617.9
23	Residues And Waste From The Food Industries	400.5	472.7
21	Miscellaneous Edible Preparations	383.6	441.5
38	Miscellaneous Chemical Products	490.5	437.9
96	Miscellaneous Manufactured Articles	306.7	425.1
88	Aircraft, Spacecraft And Parts Thereof	702.3	360.6
07	Edible Vegetables And Certain Roots And Tubers	263.2	322.9
49	Printed Books & Other Products Of Printing Industry	245.3	287.1
82	Tools And Their Parts Of Base Metal	149.9	252.1
50	Silk	155.2	228.5
52	Cotton	125.7	212.1
05	Products Of Animal Origin, n.e.s.	148.5	209.6
04	Dairy Produce; Birds' Eggs; Natural Hoeney; Edible Products	156.2	205.3
15	Animal Or Vegetable Fats & Oils & Their Cleavage Products;	99.6	197.6
55	Man-Made Staple Fibres	127.7	166.1
	Others	1739.9	2579.56

For budding exporters

Journey map of an exporter



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